

# RODENTS ARE A GROWING BUSINESS THREAT

DAMAGING BRAND REPUTATION

**SOCIAL MEDIA IMPACT:** 

A negative review that **includes a photo of a pest** spreads **2-3X** FASTER\*

COMPROMISING FOOD SAFETY

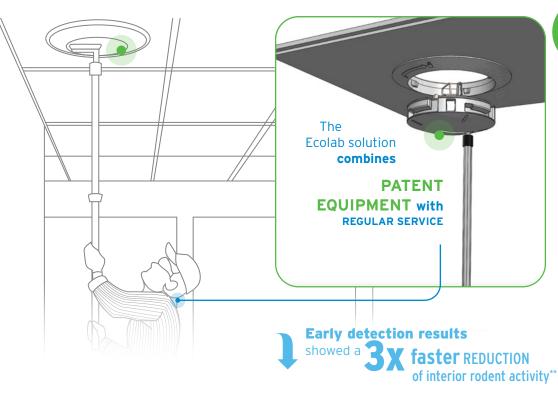
ACCORDING TO THE CDC, rats & mice can transmit

**35+** DISEASES

to humans

### **PROACTIVELY ELIMINATE RODENT ACTIVITY**

before it takes hold



OVER
40% OF
RESTAURANTS
with interior rodent activity
ALSO HAVE CEILING
RODENT ACTIVITY\*\*

## Rodents use **Clever Entry Methods:**

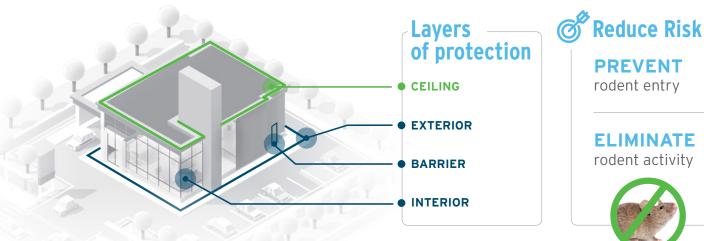
- Quickly sneak through
- Squeeze through very small gaps
- Hitchhike on incoming goods



WE ARE COMMITTED TO A HIGHER STANDARD

# Ceiling protection:

an extension of our outside-in approach

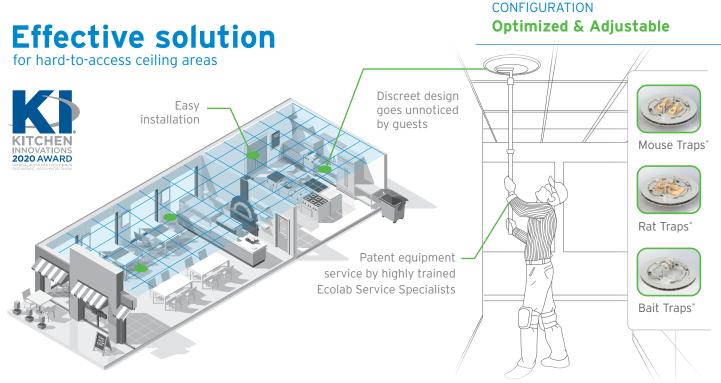






This is the critical innovation needed to address the rodent risk in our ceiling."

- General Manager, Full Service Restaurant







To learn more: www.ecolab.com/pest

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