



Nalco Water's Navigator[®] Coating & Release Platform delivers superior process and product performance for today's tissuemaker:

- O Optimized machine productivity
- O Improved end-productp erformance
- Expanded operating window and flexibility



Navigator Coating Technology on a Yankee Dryer

Program Benefits

MACHINE PRODUCTIVITY

- Increased adhesion and speed
- Reduction in breaks
- Extended blade life
- Improved dryer protection

PRODUCT PERFORMANCE

- Improved crepe structure
- Increased softness
- Reduced CD and MD variability
- Accelerated quality recovery after blade changes

PROGRAM FLEXIBILITY

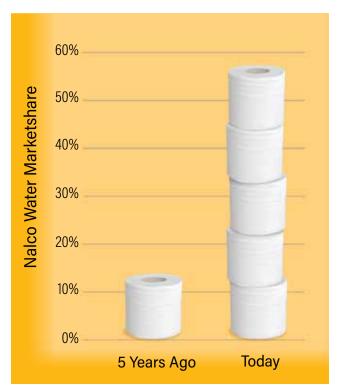
- Proven in all tissuemaking platforms
 - Conventional
 - Hybrid
 - TAD
- Accommodating to all grade environments

Creating Value in the Market

Nalco Water's Navigator Technology has helped many tissuemakers accomplish what matters most to them:

- Higher Production
- Higher Quality
- Lower Total Cost

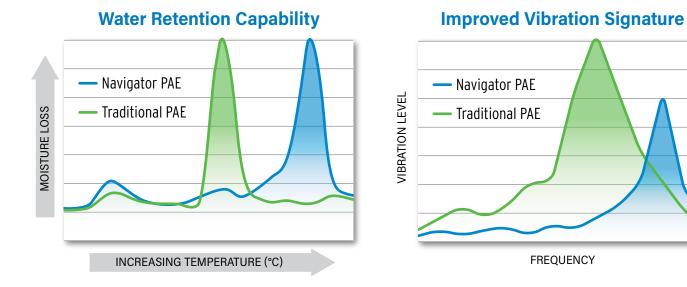
NA Structured Coating Market



* Market represents all In-Flow TAD and Hybrid Assets

How Navigator Compares to Existing Offerings

- · Comprehensive offering of adhesive, modifier and release technologies
- · Unique PAE construction provides the optimal balance between rewettability and durability
- Superior water holding capability results in a more flexible, adhesive film
- Lower total vibration (better protection) at higher frequency (improved adhesion/creping)



Operating Window

Navigator Programs perform across a wide variety of operating environments.

Market	AWAY FROM HOMEHigher MoistureIncreasing Recycled Content	CONSUMERModerate MoistureIncreasing Eucalyptus Content	 ULTRA PREMIUM Low Moisture High Eucalyptus Content High Softener Content
Conventional	√	√	V
Hybrid	1	1	1
TAD		V	1





Naico Water, an Ecolab Company North America: 1601 West Diehl Road • Naperville, Illinois 60563 • USA Europe: Richtistrasse 7 • 8304 Wallisellen • Switzerland Asia Pacific: 52 Jurong Gateway Road, #16-01 Jem Office Tower, Singapore 608550 Greater China: 18G • Lane 168 • Da Du He Road • Shanghai China • 200062 Latin America: Av. Francisco Matarazzo • nº 1350 • Sao Paulo – SP Brazil • CEP: 05001-100 Middle East and Africa: Street 1010, Near Container Terminal 3, Jebel Ali Free Zone, PO BOX 262015, Dubai UAE

ecolab.com/nalco-water

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